

## ABOUT THE WORKSHOP

“Organizing a Successful Downtown Program Using the Main Street Approach” is designed to help answer the question “How do we get a comprehensive downtown revitalization program up and running?”

Come and learn the basics about:

- The Main Street Approach
- Getting the Ball Rolling
- Setting Up an Organization
- Staff or Not? Or When?
- Budgeting and Fundraising
- Setting Realistic Expectations
- The Importance of Work Plans
- Applying the Information Locally

For general information about the Main Street Approach, please visit our website at: [www.downtown.wa.gov](http://www.downtown.wa.gov).

## AGENDA

9:00 a.m.	Registration
9:30 a.m.	Workshop begins
Noon	Working lunch
3:00 p.m.	Wrap-up

## WORKSHOP LOCATIONS

**Wed., Nov. 2 - Connell**  
Connell Community Center  
211 E. Elm St. (99326)

**Thurs., Nov. 3 - Monroe**  
Laurelwood Hall  
123 N. Blakeley St. (98272)

## REGISTRATION INFORMATION

Attendance is limited at each location, so please register early. The registration fee is \$25 per person. This cost includes morning refreshments and a box lunch. Send your completed registration form along with a check or purchase request to:

CTED, Main Street Program  
PO Box 42525  
Olympia, WA 98504-2525

Tel. 360-725-4056

***Make checks payable to CTED.***

## “ORGANIZING A SUCCESSFUL DOWNTOWN PROGRAM” WORKSHOP REGISTRATION FORM

Name: \_\_\_\_\_  
Business/Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Fax number: \_\_\_\_\_  
Daytime phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

I will be attending: ☐ Nov. 2, Connell ☐ Nov. 3, Monroe

\*For additional registrations, please photocopy. You will not receive a confirmation notice, so please mark your calendar. See registration information for costs and return address.

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## **WHO SHOULD ATTEND**

This training is for city staff, downtown business and property owners, and others with an interest in putting together an organization to focus on revitalizing your community's heart and soul -- its downtown.

## **ABOUT THE SPEAKER**

Susan Kempf coordinates the Washington State Main Street Program. She has been providing technical assistance to communities throughout the state since 1990. Prior to joining the program Susan spent five years as the executive director of the Astoria Downtown Development Association in Astoria, Oregon. She also serves as Vice Chair of the National Main Street Coordinators Executive Committee.

Workshop sites are fully accessible. Sign language interpreters and materials in an alternate format are available. Please call the State Main Street Program at least two weeks in advance to request special accommodations.



STATE OF WASHINGTON  
DEPARTMENT OF COMMUNITY,  
TRADE AND ECONOMIC DEVELOPMENT

Main Street Program

# **ORGANIZING A SUCCESSFUL DOWNTOWN REVITALIZATION PROGRAM USING THE MAIN STREET APPROACH**



**November 2, 2005  
Connell, Washington**

**November 3, 2005  
Monroe, Washington**